



Keith Pitts

Author – Speaker – Consultant

Surviving A Sixty Cent Loonie

BIO

In 2014 the Canadian government began letting the loonie slide against the U.S. Dollar and most of the world's currencies. In 2015 the Canadian dollar was one of the worst performing currencies in the world! Throughout 2015 the unemployment rate increased, full time jobs were lost, GDP growth slowed, manufacturing activity slowed and the trade deficit ballooned. In addition retail prices increased over 20% with food and staples leading the charge. The average family food bill increased \$325.00 in 2015 and is forecasted to increase another \$365.00 in 2016.

In 2016 Keith talks about how the average Canadian family can survive a \$0.60 “international” dollar through “smart shopping” locally, online, in the U.S and internationally.

For the last fourteen years Keith has split his time between his businesses and homes in the U.S. and Canada. Keith is a Blogger, author and publisher of **The Canadian Cross-Border Shopping Guide**. Now in its second edition over 2,000 people are saving money with his suggestions.

Keith has been a guest on CITY TV and featured in the Toronto Star and numerous other publications, TV and radio shows. In the last two years Keith has spoken to over 3,000 people at Rotary, Probus, Kiwanis and other service clubs. Keith tailors his presentations to his audiences covering topics such as online shopping, Rewards Programs and establishing a U.S. identity. He also shares valuable tips on buying groceries and personal care products, eye-glasses, automobile services and medical services. Each presentation lasts from twenty to thirty to minutes and is followed by a Q&A.

What attendees and readers are saying...

"Fabulous!" "One of the best speakers our club has ever had" " I learned so much" "Can't wait to read the book".

"Entertaining, a wealth of information" "I'm heading down to Buffalo next week!"

"I saved over \$200.00 on my first trip to the U.S. thanks to Keith's Tips & tricks"